



**NAAC Accredited & UGC Recognized**  
**XITE, Gamharia**  
**(Autonomous)**

XITE Campus  
Behind Tata Complex Colony  
Gamharia Saraikela– 832 108, Jharkhand  
Tel: (0657) – 2333352/ 6203885338  
E-mail: principal@xite.ac.in  
[www.xite.ac.in](http://www.xite.ac.in)

**BBA SEMESTER WISE CURRICULUM**  
**Academic Session - 2024-27**

**THIRD YEAR**

<b>SEMESTER-V</b>			
	<b>Course Code</b>	<b>Course Title</b>	<b>Credit</b>
28	BBA5.1 (CC)	Legal Aspects of Business	4
29	BBA5.2 (CC)	Strategic Management	4
30	BBA5.3 (M) DSE	Consumer Buying Behaviour	4
31	BBA5.4 (M) DSE	Service Marketing	4
32	BBA5.3 (HR) DSE	Manpower Planning	4
33	BBA5.4 (HR) DSE	Recruitment and Selection	4
34	BBA5.3 (F) DSE	Banking Systems and Operations	4
35	BBA5.4 (F) DSE	Financial Markets and Institutions	4
36	BBA5.5 (SEC)	Internship	4
		<b>Total Credits</b>	<b>20</b>
<b>SEMESTER-VI</b>			
37	BBA6.1 (CC)	Project Management	4
38	BBA6.2 (CC)	Taxation	2
39	BBA6.3 (M) DSE	Advertising and Sales Promotion	4
40	BBA6.4 (M) DSE	Sales and Distribution Management	4
41	BBA6.3 (HR) DSE	Industrial Relations and Labour Laws	4
42	BBA6.4 (HR) DSE	Organizational Change & Intervention Strategies	4
43	BBA6.3 (F) DSE	Security Analysis and Portfolio Management	4
44	BBA6.4 (F) DSE	Management of Insurance Services	4
45	BBA6.5 (SEC)	Corporate Governance	4
46	BBA6.6 (SEC)	E-Commerce	2
		<b>Total Credits</b>	<b>20</b>