



NAAC Accredited & UGC Recognized
XITE, Gamharia
(Autonomous)

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BBA SEMESTER WISE CURRICULUM
Academic Session - 2024-27

FIRST YEAR			
SEMESTER I			
	Course Code	Course Title	Credit
1	BBA 1.1(CC)	Principles and Practices of Management	4
2	BBA 1.2 (AEC)	Hindi	2
3	BBA 1.3(CC)	Financial accounting	4
4	BBA 1.4(CC)	Managerial Economics	4
5	BBA 1.5(AEC)	General English	2
6	BBA 1.6(MDE)	Indian Knowledge System	2
7	BBA 1.7(VAC)	Environmental Science and sustainability	2
		Total Credits	20
SEMESTER II			
8	BBA 2.1(CC)	Human Behavior and Organization	4
9	BBA 2.2(CC)	Marketing Management	4
10	BBA 2.3(CC)	Business Statistics	4
11	BBA 2.4(SEC)	Digital Literacy	2
12	BBA 2.5(MDE)	Media Literacy	2
13	BBA 2.6(VAC)	Indian Constitution	2
14	BBA 2.7(AEC)	Business Communication	2
		Total Credits	20

After Year 1, Students will take Social Responsibility & Community Engagement - encompassing Community Engagement with an NGO in the vacation time of minimum 04 weeks of duration