



**NAAC Accredited & UGC Recognized**  
**XITE, Gamharia**  
**(Autonomous)**

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*XITE, Gamharia*  
**BBA SEMESTER WISE CURRICULUM**  
Academic Session - 2024-25

<b>SEMESTER I</b>				
<b>SEMESTER</b>	<b>Course code</b>	<b>Course category</b>	<b>Course Title</b>	<b>Credit</b>
I	BBA 1.1	CC	Principles and Practices of Management	4
	BBA 1.2	AEC	Hindi	2
	BBA 1.3	CC	Financial accounting	4
	BBA 1.4	CC	Business Economics	4
	BBA 1.5	AEC	General English	2
	BBA 1.6	MDE	Indian Knowledge System	2
	BBA 1.7	VAC	Environmental Science and sustainability	2
<b>SEMESTER II</b>				
<b>SEMESTER</b>	<b>Course code</b>	<b>Course category</b>	<b>Course Title</b>	<b>Credit</b>
II	BBA 2.1	CC	Human Behavior and Organization	4
	BBA 2.2	CC	Marketing Management	4
	BBA 2.3	CC	Business Statistics	4
	BBA 2.4	SEC	Digital Literacy	2
	BBA 2.5	MDE	Media Literacy	2
	BBA 2.6	VAC	Indian Constitution	2
	BBA 2.7	AEC	Business Communication	2

**After Year 1, Students will take Social Responsibility & Community Engagement - encompassing Community Engagement with an NGO in the vacation time of minimum 04 weeks of duration**